

THEISIS™

HunterStone's SCORM eLearning Customer Solution Case Study



Microsoft

- Education
- Headquarters: Redmond, WA

www.Microsoft.com/Education

Industry

- Worldwide Education

Solution

- SCORM-conformant learning tool for Word, PowerPoint, and Excel

Products Used

- THEISIS Lite

www.GetTHEISIS.com

THEISIS Transforms Microsoft Office into a Dynamic Tool for 21st Century Learning

Learning Essentials for Microsoft Office

Learning Essentials for Microsoft Office provides a friendly, academic interface with education-specific tools for students and educators to get the most out of their familiar Microsoft Office applications. Curriculum-based templates and toolbars for Microsoft Office Word, the Microsoft Office PowerPoint® (presentation graphics program), and Microsoft Office Excel® (a spreadsheet software) help students and educators get started, stay organized, and successfully complete high-quality work. Academic tutorials from leading education publishers give just-in-time coaching for common assignments and tasks.

Learning Essentials includes tools for authoring additional content and e-learning resources, a smaller network-based installation and centralized server administration, including support for the popular Microsoft Office SharePoint® Portal Server 2003.

Organization Profile

Working closely with worldwide education communities, Microsoft has developed technology, tools, programs, and solutions to help address education challenges while improving teaching and learning opportunities.

Challenges Faced

The Microsoft Education Product Team was faced with getting SCORM conformant tools to the market place in an expeditious manner. Facing a "Build or Buy" decision Microsoft licensed SCORM technology from HunterStone in the form of THEISIS Lite.

The Microsoft SCORM Investment

Learning Essentials adds new Sharable Content Object Reference Model (SCORM) Tools to Microsoft Office. The SCORM tools are a component of the comprehensive THEISIS e-learning solution from HunterStone, a Microsoft Gold Partner and a leading provider of e-learning and IT tools for Microsoft environments. THEISIS seamlessly converts Microsoft Office and Web documents into standards-based objects available and re-usable by any SCORM conformant Learning Management System.

Benefits

- Quality assurance by the reliable conversion of Word, PowerPoint, and Excel files to SCORM learning content
- Fast turnaround of learning projects
- Ease of use

Getting LMS-Ready: The Global Challenge

THESIS Lite for Microsoft Learning Essentials is currently available in English, Spanish, Italian, French, German, Norwegian, Polish, Russian, Hebrew, Danish, Dutch, and Arabic. The dynamic flexibility of the tool allows educators around the globe to easily and rapidly transform new and existing learning materials into SCORM learning object.

Success Strategy

A Challenge Met

This enhanced functionality transforms teachers and trainers into interactive learning creators with a few simple mouse clicks. Custom content development is reduced for training organizations, which results in cost-savings and productivity enhancement.

Distribution

Microsoft Academic Volume licensing customers are licensed for Learning Essentials at no additional cost with their volume licenses for Microsoft Office XP or 2003 (media cost may apply). Learning Essentials also can be downloaded from the Microsoft Download Center.

Since the release in September of 2006 over 100,000+ educators around the world have downloaded Microsoft Learning Essentials with THESIS Lite. As part of the agreement, these educators can upgrade to THESIS Professional and receive a special Learning Essentials upgrade price.

The THESIS product family provides four (4) application options that help an organization create SCORM eLearning objects from virtually any type of lesson content file. THESIS Professional, Learning Object Manager, Lite, and Librarian comprise the suite. For full product information visit www.GetTHESIS.com.

In regards to HunterStone's entry to the Microsoft Learning Gateway Mr. Hines stated "I'm thrilled to introduce HunterStone, a US based partner with extensive SCORM knowledge.

HunterStone has established themselves as a VIP Learning Gateway partner by providing SCORM support to users of this community and providing a Document Library and Search tool that promotes and searches for educationally relevant metadata."

**Mike Hines, Education Product Manager,
Microsoft Corporation**

HunterStone is the innovative developer of THESIS – An eLearning and IT tool for Microsoft environments. HunterStone is a Microsoft Gold Certified Partner with competencies in ISV and Information Worker proficiencies.

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